

Quick start fundraising guide



1

Ready to make a difference?
Choose a fundraising idea that suits you,
from a sponsored walk to a bake sale
or something completely unique.

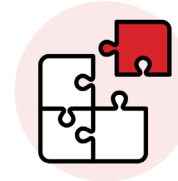
Once you've decided, create your JustGiving page and get started.

bit.ly/summer-appeal-26

2

Plan, set a target and tell people why
you're supporting The Salvation Army.

Share your fundraising page with friends,
family and colleagues, and keep supporters
updated with photos and progress along
the way.



3

It's time to take on your challenge and
capture the experience with photos
and videos!

After your event, thank your supporters,
share your success and pay in any
offline donations.

Every pound raised helps The Salvation
Army support people and communities
across the UK and Ireland.



A Christian Church and Registered Charity No. 214779,
and in Scotland SC009359. The Salvation Army Territorial
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