



SCHOOL

FUNDRAISING GUIDE

Tell your school about The Salvation Army and start fundraising today!



We need you! This Christmas The Salvation Army can ensure that we are there for the people who need us most - whatever their circumstances.

How your fundraising could help

£4.70

Could pay for an activity pack to keep young children busy, interested, and full of life over the school holidays.

£15

Could contribute towards a food parcel to feed a desperate, hungry family for a day.

£26

Could help pay for a weekly parent-and-toddler group where disadvantaged children can play in safety and enjoy a healthy meal.

£51

Could help meet the cost of an officer for a day to run Salvation Army summer holiday activities.



Check out Spotlight [here](#)

Conversations about local youth ministry and meeting the needs of young people

We're so thrilled that your school is joining us to support people in our communities, together with our local corps through our activities, programmes and outreach work.

We want everyone to experience life in all its fullness.

7-year-old Ruby, raised an amazing £242 to help people experiencing homelessness!

"She saw someone who was homeless in our town, and she has worried about him ever since. She decided she wanted to do something to help and asked me if she could do a sponsored mountain climb! I managed to find a small one in the lake district that I think her little legs could manage at almost 1500 feet high"

Ruby's mum, Kayleigh, told us.

A massive thank you to Ruby for taking on your hiking challenge and supporting The Salvation Army to help people experiencing homelessness.



Smiley Preschool

Smiley Preschool in Leigh recently hosted a summer Fayre to celebrate 50 years of supporting the work of The Salvation Army. Smiley is the oldest preschool run by The Salvation Army in the United Kingdom & Ireland. Families, staff members and volunteers, who have been involved in the preschool over the years joined The Salvation Army leaders to celebrate and to raise vital funds for the school.

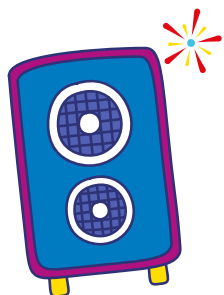


Schools get Baking

Year 6 pupils wanted to make a difference in the world so organised a bake sale to raise funds for The Salvation Army homelessness projects.

The Year 6 pupils explained that the most rewarding part was getting to experience the joy of helping people and the community.

Fundraising ideas for the whole School



School Discos / Christmas Fayre

Discos and a Christmas fayre are a great way of bringing the whole school together with a packed full day of fun. A school hall or school playground is a perfect venue! Everyone at the school can get involved whether it's someone on the decks playing the music, baking the cakes for the Christmas fayre, or providing the ducks and hooks for hook a duck!



Sponsored Fun Run

Organise a Fun Run in your school playground! 20 laps around the school playground in fancy dress is a great way to raise funds and an opportunity for lots of fun! Ask your families/friends to sponsor you and your school!



Schools Got Talent!

Get the whole school showcasing their incredible talents. Make use of your school hall and make it a night to remember with lots of amazing talent!



Christmas Jumper Day to represent The Salvation Army



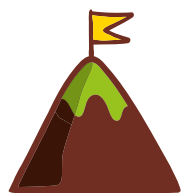
Games, Games and more Games

Host a games session at your school whilst learning lots of new things! Host a science quiz or a history charade!



Let's Raise some Dough

Doughnut Day! Get the whole school being creative with decorating doughnuts. May the best doughnut win!




Personal Challenge

Do a sponsored silence or get sponsored to take on your own personal sporting activity. You can even paint and sell art!

School resources [here](#) to support pupils learning more about the faith and work of The Salvation Army.

Choose your fundraiser!

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- 1) We can provide fundraising resources including sponsorship forms and a variety of digital resources
 - 2) Promote your school fundraiser: make a poster, tell your families and friends, promote on social media
 - 3) Be proud of yourself and school - you've raised money and awareness of The Salvation Army
 - 4) You're an incredible fundraiser!
 - 5) Pay in your fundraising total (there are different ways to do this. You can send in donations or if you used a JustGiving page, your donations would've reached us)

Any questions at all through any of the 5 stages mentioned above, let us know. We're here to help you on your school fundraising journey that will support the lives of so many!

Kids Alive! Christmas Card Competition

The Salvation Army would love your school or class to get involved in the Christmas Card Competition! This is a fun and festive way for students aged 16 and under to show their creativity while supporting The Salvation Army's work with families and individuals in need this Christmas.

How your school/class can take part:

- 1) Each student designs a Christmas card on one side of an A4 sheet of paper. This year's theme is 'Love Came Down' - show us what love looks like to you at Christmas!
- 2) Add contact details on the back of each design- please write legibly so we can reach out if they are a winner. Include the child's full name and age (not year group) plus a parent/guardian/teacher name and email address
- 3) Gather your class entries and mail them together in an A4 envelope. Use your own stamps if you'd like to save The Salvation Army money, or use our Freepost address:

Freepost RTL-TUCTS-ZAKJ

*Donor Services, 3rd Floor, The Salvation Army,
UK Territorial Headquarters,
1 Champion Park, London SE5 8FJ*

- 4) Entries must arrive by Friday, 21 November 2025.



Christmas Card
Competition 2024 winner

Winner categories:

One overall winner (£100 Entertainer voucher); Two runners-up (£50 vouchers each); Four age group winners (£20 vouchers each): Under-7's; 7 to 9-years-old; 10 to 12-years-old; 13 to 16 years-old. All winners' designs will also be highlighted in the December issue of *Kids Alive!* magazine plus have their designs turned into e-cards to purchase on the *Don't Send Me a Card* platform.

Be a Star this Christmas

Alongside designing cards, your school can also choose to give back and share the love this Christmas. If you're able to, make a donation to support families and individuals in need, or do a fundraiser for those who may be homeless, hungry, or lonely. The top three fundraisers in connection with the Christmas Card Competition will receive a special gift from The Salvation Army as a thank you.

For full details about the competition, donations, or fundraising, please visit:

<https://www.salvationarmy.org.uk/fundraise-us/card-competition>

How to return your funds

Thank you for raising funds to support our vital work. Here's how to make sure your sponsorship reaches us.

ONLINE

The simplest and easiest way to raise funds for The Salvation Army is by setting up an online JustGiving fundraising page at <https://www.justgiving.com/campaign/thesalvationarmychristmas-2025>. JustGiving pay any money you raise through their sites over to us weekly.

You can easily pay in any cash sponsorship by going to [our online payment platform](#) on our website.

BANK TRANSFER

Account Name: **The Salvation Army Fundraising Account**

Account Number: **00178100** Sort Code: **60-01-73**

Name of Bank: **Reliance Bank Ltd** Reference: **Event Name & Surname**

*When making the transfer Please use 'Event Name & Surname' as your reference and also send an email to challenge@salvationarmy.org.uk letting us know the amount and date of the payment transfer, so we can ensure it is processed correctly.

PHONE

For advice on paying your sponsor money by credit or debit card, please call the events team on **020 7367 4819**.

CHEQUE

Please make your cheque payable to The Salvation Army, ensuring your cheque is marked clearly with your name and the name of your event on the reverse. Then please send to the event team at the address below alongside your money return form and any completed sponsor forms.

Events Fundraising Team

The Salvation Army, Community & Events Unit, 1 Champion Park, London, SE5 8FJ

You're amazing!

Let's fuel a force for change together
this Christmas



Get in touch

If you have any questions or would like to have a chat about your school fundraising, please contact our dedicated Community and Events team on **020 7367 4819** or challenge@salvationarmy.org.uk.

#TeamSallyArmy
[salvationarmy.org.uk](https://www.salvationarmy.org.uk)



The Salvation Army is a Christian Church and Registered Charity No. 214779 and in Scotland SC009359. Registered office: 1 Champion Park, London SE5 8FJ.