

## FUNDRAISING IDEAS

There are lots of different things that you and your group can do to raise money for the Helping-Hand Appeal:

- **SPEND A PENNY, GIVE A POUND:** Over the course of one day (or longer, if you choose) donate £1 for each time you use the loo! Use the '**Toilet Tally**' resource to keep count.
- **JUST GIFTS:** Buy one of the Clean Water JUST GIFTS from SP&S [sps-shop.com/justgifts](http://sps-shop.com/justgifts)
  - [Clean Water for Life](#)
  - [Rainwater Harvesting Tank](#)
  - [Handwashing Unit](#)
- **WATER WALK:** Organise a sponsored walk along a canal or river, or challenge people to carry a full bucket or container of water.
- **WATER FAST:** Give up all drinks but water for two weeks and donate the money you save to the appeal. You could also collect sponsorship for completing this challenge.
- **WATER TAX:** Every time you use water over a set period of time, put some money aside as a 'water tax', and donate the amount to the appeal.
- **EXHIBITION / AUCTION:** Invite people to create their own watercolour paintings, poems or stories about water. Hold an auction to sell these, or set up an exhibition and charge a small amount for entry
- **QUIZ NIGHT:** Host a regular quiz but include a round about issues related to water scarcity and sanitation. During the event you could show the Helping-Hand 2023 video(s) and tell the audience about the Appeal. Charge an entrance fee.
- **FASHION SHOW / AUCTION:** Encourage your group/friends/neighbours to purchase an item of clothing from a charity shop, up to the value of £5 (which could be customised). Then put on a fashion show and auction to show off and sell the items.
- **GENEROSITY JAR:** Keep a container/jar in your home or on the registration desk in your group where people can pop in their spare change throughout the Appeal.
- **SKILLS LESSON:** Teach one of your skills (eg, another language, musical instrument, circus skills, photography) for a fee and donate the income to Helping-Hand 2023.
- **SOCIAL MEDIA:** Share the Helping-Hand 2023 video(s), and link to the website and donation page on your social media channels.
- **SPORTS TOURNAMENT:** Choose a sport that is popular with your church/community. Charge a fee for teams to enter (make sure you cover the cost of pitch/court hire). Encourage teams to have a good representation of both men and women.

## HOW TO DONATE

- Hand in your donation to your local Salvation Army corps/centre
- Donate over the phone by calling 020 7367 4777 (Mon-Fri, 9am-4pm).
- [Donate online](#)



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