

## FUNDRAISING IDEAS

There are lots of different things that you and your group can do to raise money for the Helping-Hand Appeal:

- **1 IN 3 CHALLENGE:** Run, cycle or swim 13 miles, walk 13,000 steps, or fly up to 13,000 feet and jump for freedom! Visit [salvationarmy.org.uk/challenge-events](http://salvationarmy.org.uk/challenge-events) for more info.
- **CHARITY CONCERT / TALENT SHOW:** During the event you could show the Helping-Hand 2022 video(s) and tell the audience about the Appeal. Charge an entrance fee.
- **FAIRTRADE COFFEE MORNING:** Invite your church/community to enjoy Fairtrade treats. Sell Fairtrade tea, coffee and chocolate as well as homemade biscuits and cakes using Fairtrade ingredients. Have Helping-Hand flyers available on the tables.
- **FASHION SHOW / AUCTION:** Encourage your group/friends/neighbours to purchase an item of clothing from a charity shop, up to the value of £5 (which could be customised). Then put on a fashion show and auction to show off and sell the items.
- **GENEROSITY JAR:** Keep a container/jar in your home or on the registration desk in your group where people can pop in their spare change throughout the Appeal.
- **JUST GIFTS:** Buy one of the Gender Justice JUST GIFTS (Gender Justice gifts are shown with a purple outline) from SP&S: [www.sps-shop.com/justgifts](http://www.sps-shop.com/justgifts)
- **SEND AN EMAIL:** Email your family and friends about Helping-Hand 2022. Include a link to the video(s), website and donation page. Explain why you are passionate about the issue of gender justice and ending violence against women.
- **SKILLS LESSON:** Teach one of your skills (eg, another language, musical instrument, circus skills, photography) for a fee and donate the income to Helping-Hand 2022.
- **SOCIAL MEDIA:** Share the Helping-Hand 2022 video(s), and link to the website and donation page on your social media channels.
- **SPONSORED COOKIE CUT (for children):** How many cookies can the children cut in two minutes? People could sponsor them 5p per cookie. Then bake the biscuits and sell them to your church or group (or at a Fairtrade Coffee Morning).
- **SPORTS TOURNAMENT:** Choose a sport that is popular with your church/community. Charge a fee for teams to enter (make sure you cover the cost of pitch/court hire). Encourage teams to have a good representation of both men and women.

Please get in touch to tell us what you've been doing to support the Helping-Hand Appeal.

## HOW TO DONATE

- Hand in your donation to your local Family Ministries group or Salvation Army corps.
- Donate over the phone by calling 020 7367 4777 (Mon-Fri, 9am-4pm).
- Donate online at [www.justgiving.com/campaign/HelpingHand2022](http://www.justgiving.com/campaign/HelpingHand2022)



International  
Development  
UK



Having faith  
in the family