

Heralds - FAQs



Can any corps member volunteer?

- Yes. However, we'd recommend that you go out with a more experienced herald for the first few times that you volunteer, so that they can help you learn the ropes. We would also ask that all young people are supervised by a responsible adult at all times.
- Some corps members may even have partners or family members who will help them out, even if they don't usually attend church services. It's a great way to include family and friends.

How much does it cost to buy the papers?

- The *War Cry* costs 20p per copy and *Kids Alive!* costs 25p at the wholesale price available to corps. But for each new herald, your corps can get up to 20 free extra copies of *Kids Alive!* and/or *War Cry*, depending on your requirements. This is in addition to your existing paper order.

What about the profits?

- The money raised goes straight back into your local corps, meaning that you will directly benefit from your volunteering efforts.
- The good news is that while the wholesale price to corps remains the same, *War Cry* has increased its cover price to 50p, while *Kids Alive!* continues with its existing 50p cover price. This means each paper sold translates into profit for your corps.

Are we selling papers or just accepting donations?

- It's important to clarify that we're selling the papers, not just asking for donations. So always have change handy to give to customers when required.

Do I need a permit to sell Salvation Army newspapers on the street?

- The *War Cry* and *Kids Alive!* are both registered newspapers. As such, they can be sold on public land without a licence. On private land, the permission of the landowner must be given.
- If you are using a collecting box, you may find it helpful to take a bag containing loose change in case people ask for it after buying their paper. This helps to distinguish it from charity street collections, which require local authority permission.

If I run out of newspapers, can I continue to collect?

- No, because if you run out of newspapers, then your activity becomes a street collection, which requires a permit from the local council (or permission from the landowner if on private property).

Can I share my contact details with customers?

- If people need to contact The Salvation Army it is best to give them the corps number and email address, or to ask them for their details so that someone from the Army can contact them.

For more information, please contact publishing@salvationarmy.org.uk