

# The Great Christmas Bake



Send your colleagues, friends and family into frenzy with your snowstorm of seasonal bakes!

Get everyone involved, party hats on and a festive feast of party food to tuck into! You could charge per plate or item of food and the money you raise could help us to spread joy to those, homeless, lonely and less fortunate.

## How to organise:

- 1) Make sure you allow enough time to organise your event before you set and announce your date. If you're holding your event at your workplace, hold your Christmas Bake Sale on payday when people are feeling extra generous!
- 2) Send an email round to colleagues or a message around to your friends and classmates. Collect a list of those who would like to take part and help bake! As an incentive to get involved, you could offer the individual with the most festive bake a reward!
- 3) Send your Salvation Army Christmas recipe cards as inspiration to those taking part.
- 4) Print off and put up your Great Christmas Bake poster with the date, time and where people can purchase your snowstorm of seasonal bakes!
- 5) Add some sparkle to your bake sale and decorate with tinsel, bunting and cake toppers
- 6) Charge per plate or item of food and the money you raise could help us to give people experiencing homelessness or loneliness the help and joy that they need.
- 7) Go social - Don't forget to take pictures of everyone with their cakes and upload them to your social media channels, remembering to tag The Salvation Army in your posts.  
**Twitter:** @teamsallyarmy  
**Facebook:** /thesalvationarmyevents
- 8) Thank everyone involved in making the Christmas Bake a success, and tell them how much was raised.
- 9) Set up a JustGiving or Virgin Money Giving page for colleagues and friends to make their donations or organise a simple collections and send the cash donations you have raised into us via cheque using the money return form or bank transfer. If you have any questions about paying your funds in, get in touch with us at [challenge@salvationarmy.org.uk](mailto:challenge@salvationarmy.org.uk)



**The Salvation Army  
Christmas Appeal 2017**

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